



# THE LINE FACT SHEET

## ABOUT THE LINE

On January 10, 2021, His Royal Highness Mohammed bin Salman, Crown Prince and Chairman of the NEOM Company Board of Directors, announced THE LINE, a revolution in urban living at NEOM, and a blueprint for how people and planet can co-exist in harmony.

THE LINE is a never-before-seen approach to urbanization – a 170km-belt of re-imagined urban development with multiple, hyper-connected communities, with natural and walkable spaces.

It is a model of urban design and livability that puts people and planet in harmony for the 21st century and beyond. Built around nature, rather than over it, large areas of land will be preserved for conservation, supporting NEOM's environment and rich heritage.

THE LINE offers a new approach to urban design: The idea of layering city functions vertically while giving people the possibility of moving seamlessly in three dimensions (up, down or across) to access them is a concept referred to as 'Zero Gravity Urbanism.' THE LINE will have an outer mirror facade that will provide its unique character and allow even its small footprint to blend with nature.

THE LINE will become home to 9 million people from all over the world. It will create a platform for innovation and prosperous businesses, addressing some of the world's most pressing challenges, like climate change, urban sprawl, traffic congestion and social disconnection.

The mixed-use communities have been designed on a human scale where livability and health and well-being are prioritized, with everything you need only a 5-minute walk away.

THE LINE is supported by an invisible layer of infrastructure that is embedded with sustainable smart technology containing essential utilities and transportation services, generating car-free communities and public realms. This will increase efficiencies, enabling a low-cost regional hub for business that attracts the world's biggest companies.



KEY FACTS

AREA

34 SQUARE KM

LENGTH

170 KM

HEIGHT

500 M  
(ABOVE  
SEA LEVEL)

POPULATION

9 MILLION

HIGH SPEED RAIL WILL  
ENABLE END-TO-END  
TRANSIT IN

20 MINS

IDEAL  
YEAR-ROUND  
CLIMATE MAKES  
TRAVELING  
ON FOOT  
A PLEASURE

NATURE WITHIN A

5 MINUTE  
WALK FROM EVERY  
POINT ON THE LINE

CONNECTS

4  
DISTINCTIVE  
ECOLOGIES

COASTAL  
COASTAL DESERT  
MOUNTAIN  
UPPER VALLEY





## LIVABILITY

- Urban design will reimagine and revitalize the future of urban living.
- Communities will be built around people, not cars, creating a people-friendly, human-scale urban environment for all to enjoy.
- Walkability is in the DNA of NEOM's communities, providing everyday conveniences to all residents.
- Communities empowered by AI will learn and predict ways to make life easier to save time for residents and businesses.
- Nature integrated into the heart of the communities, enhancing livability and well-being.
- Communities with distinct personalities created and inspired by the residents and the nature of the businesses within them.
- THE LINE is supported by agricultural areas, supporting locally grown and sustainable food production.

## MOBILITY

- People are no longer captives of the car. Roads and streets are replaced by piazzas and walkable boulevards filled with parks and green spaces.
- It will be an easy five-minute walk to automated mass transit or autonomous vehicles.
- High-speed transportation will connect THE LINE, end-to-end, making travel simple and stress-free.



## CLEAN ENERGY

- All energy in NEOM will be 100% renewable – from solar, wind and hydrogen-based power generation – ensuring clean and pollution-free urban environments.
- With utilities integrated into the infrastructure spine, THE LINE allows for the development of an environmentally friendly transmission and distribution system.
- Clean energy also lets production and manufacturing back into the community in a zero-emission, carbon-positive ecosystem.

## COGNITIVE COMMUNITIES

- Cognitive communities are predictive. They are linked by an intelligent connected system where 90% of data gathered is used and analyzed; and with low latency connectivity, there is no digital divide.
- Urban development will be taken to a new level with AI-empowered communities – they will learn and develop continuously, offering residents and businesses ever-improving services.
- AI is woven into the entire fabric of THE LINE, providing seamless integration into every aspect of personal and commercial life.

## ENVIRONMENT & SUSTAINABILITY

- 95% of NEOM's land will be conserved to enhance livability for residents and environmental protection.
- Natural open spaces surround THE LINE, restoring humanity's relationship with nature.
- Each community will be self-sufficient; powered exclusively by renewable energy, eliminating emissions and reducing NEOM's carbon footprint.